



SSM College of Engineering

Business School

Presents One Day Webinar On July 23rd , 2020

CRUCIBLES OF LEADERSHIP IN PANDEMIC SITUATION

EXPERT SPEAKERS



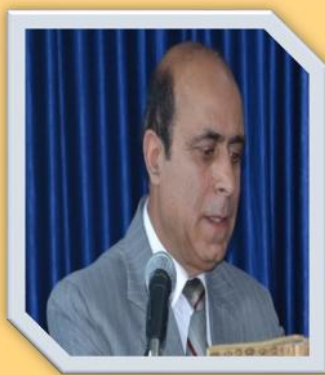
PROF. ASHOK AIMA
Vice-Chancellor
Central University of Jammu



PROF. SHABIR AHMAD BHAT
Director UGC- HRDC
University of Kashmir



PROF. DR K. MARAN
Director
Sri Sairam Institute of Management
Studies, Chennai



Director Business School
Prof. (Dr) Nazir Ahmad Shah
SSM College of Engineering
+91-9419000251



Convener
Ajaz Ahmad Mistree
SSM College of Engineering
+91-9906699955



Coordinator
Arif Ahmad
SSM College of Engineering
+91-9906699955

ABOUT SSM COLLEGE

SSM College was established in 1997. This institution is located at Parihaspora picturesque Karwa land, in district Baramulla, 20 kms away from Srinagar City of Kashmir. It is one of the pioneering self-financed Institutions in Engineering and Management studies. It is affiliated to University of Kashmir, and approved by AICTE New Delhi.

The campus is spread over more than 8 acres and is fully connected through Wi-Fi Network. The Institute is committed to attain excellence in imparting quality education in conformation with current and future needs of industry. Institute follows OBE with a good academic infrastructure. SSM has established a Professional Learning Community to improve the teaching-learning process for various courses, through collaboration. Highly motivated and enthusiastic faculty, a perfect blend of young and experienced is the backbone of College. Our alumni are placed in MNCs & SMEs besides many have already proven themselves as entrepreneurs.

ABOUT THE PROGRAM

The world has witnessed many pandemics in the past but the rapid global spread of deadly COVID-19 has quickly eclipsed all recent epidemics, in both size and scope. During these testing times employees get laid off, customer relationship gets strained even budgets get cut off. The world witnesses a lot of stress so do the leaders as it becomes a challenge for them in which their reputation is steeled or shattered. This one day webinar will focus on the emerging crises faced by leaders and the skills used to overcome them. There are a number of lessons from history that can be applied to deal with the present situation. A pool of insight will be given and we shall learn how a worse situation can be turned into an opportunity and how a true leader leads from the front. In the words of Nelson Mandela:

It's better to lead from behind and to put others in front, especially when you celebrate victory, when nice things occur. You take front line when there is danger, then people will appreciate your leadership.

PROGRAM OBJECTIVES

- ✓ To make audience aware about the essence of leadership during pandemics.
- ✓ To discuss the transformative traits that are must in difficult times.
- ✓ To understand the altered sense of Leaders that ultimately inspire masses.
- ✓ Learn to maintain Psychological stability in true test times that help to remain committed.

PROGRAM OUTCOMES

The program will help to build leadership skills among the target audience and will get to know about the crucibles of leadership. Various tools and techniques will be discussed and shared to overcome the difficult times faced by the leaders across the globe.

REGISTRATION

For registration [click here](#).

Once the form is filled and submitted, deposit the registration fee amount of Rs. 100 into the bank account details of which are given below:

PAYMENT DETAILS

The payment can be made through online transfer to the following account*

Account Name	Director Business School
Account Number	0457040100000886
IFSC Code	JAKAOSINGH
Branch	SSM College Pattan.

*Please WhatsApp the transaction details to 7006269077

Participants are also requested to install ZOOM application and be online before 20 min from the start of event. The webinar starts at 11 am sharp.