



SSM Business School MBA program is more than just classes and a business education degree. It is a redefining experience designed to help shape our students to be competitive, future business leaders who can contribute cross functionally among different companies industries and leadership capacities.

Message from HOD

I feel great pleasure in welcoming you to our summer edition of newsletters. As we begin the 2018 academic year, we are happy to have graduated six batches of MBA degree and five batches of BBA graduates. The alumni so far have achieved good heights

and are continuously being a source of pride to our institution. We, at SSM Business School provide you with affordable education and good infrastructural facilities in order to be globally successful. We foster sharpening of skills and enhancement of knowledge base in our student through various extra-curricular activities. Various highlights of the spring session would be a part of this issue of newsletter. I invite you to take advantage of these connections while you are with us, and enhance your skills.

Ajaz A Mistree

HOD Business School

Message from Director Business School

Dear readers,

I am happy that Business school newsletter is helping to showcase the activities that are happening in the campus. It also helps in building up teamwork which is very much needed today in the world of competition.



This enhances the documentation culture of the department which would definitely create an impact in the minds of readers, by way of providing larger visibility and dimension to the campus. I hope that this culture of releasing newsletter continue forever and become a quoted example for all other colleges to follow.

Prof (Dr.) N A Shah

Director

Business School

From The Editor's Desk

Dear Readers,

I am glad to bring out the second edition of our departmental newsletter for the academic year 2018.

This is in connection with carrying forward our agenda of information clubbed with redefining experience designed to help shape our students to be competitive. This edition features variety of activities where Business School was actively involved in order to contribute cross functionally



among different companies industries and leadership capacities. All thinkers, writers, cartoonists can connect with me at afifaibrahim9@gmail.com. We are equally open for comments, criticism and suggestions. I hope you will enjoy reading this issue.

Happy Reading!!!

Afifa Ibrahim

Editor

B. SCHOOL

PLACEMENT BY VALIANT MEDIA



A placement drive was conducted by VALIANT MEDIA for outgoing batch of MBA-4TH semester.

DIGITAL MARKETING CAMPAIGN BY DIGITA.COM



GUEST LECTURE BY ROZGAR.COM



B. SCHOOL

GUEST LECTURES BY KU PROFESSORS



Guest Lectures by Prof Mushtaq A Darzi, Head of Department management studies & Prof Iqbal Hakeem University of Kashmir.

GLOBAL ENTREPRENEURSHIP SUMMIT



INTER DEPARTMENT CRICKET TOURNAMENT (WINNING MOMENT)



B. SCHOOL

3 DAY WORKSHOP ON INTELLECTUAL PROPERTY RIGHTS AT JKEDI



MONUMENT VISIT



PRIZE DISTRIBUTION ON ANNUAL SPORTS DAY

